

# Redington *Virtual*

***In Partnership with Leading Financial Website  
-Five Million Unique Visitors Each Month-  
-Desktop Showtimes for More than 60K Advisors/Investors-***

Redington *Virtual* has partnered with a leading financial web portal, to provide small cap life sciences issuers significant *virtual* exposure in the high net worth channel of the US financial community. The program couples an active retail investor audience of five million unique visitors each month with Redington's proprietary databases of 66,000 advisors and high net worth investors, including medical professionals, many with self-directed brokerage accounts.

The program consists of web delivery of exclusive editorial material and CEO video messages and desktop delivery of those elements over proprietary Redington databases.

**On the Web:** Exclusive staff-written articles\* and company content are posted for access by five million unique individuals. Forty percent report incomes in excess of \$100,000, with half of those reporting incomes above \$150,000. Expanded exposure is potentially generated by syndicate content partners such as Yahoo Finance, MarketWatch, TD Ameritrade, Fidelity, Robinhood, Google Finance, and Bloomberg.

**On the Desktop:** Redington proprietary databases include 16,000 financial advisors at regional and national firms who manage money for high net worth clients. Redington provides these professionals with access to risk investment products with investor-directed text and video content from our Clinical Communications Unit.

**Redington Medical Professionals:** We have 50,000 medical professionals covering 48 specialties on our database. All are high net worth as determined by zip code demographics. Desktop delivered material from Redington provides them not only with investment opportunities, but also clinical awareness of new drugs and medical devices under development as well as marketed products.

\*Subject to editorial review and approval



Benzinga content syndicators can and do change from time to time and their use of Benzinga content cannot be guaranteed

For further details call Redington, Inc 212 926-1733